



Media Release

Syngenta Japan Steven Hawkins Appointed President

Tokyo, Japan, 6 February, 2008

Leading Agribusiness company, Syngenta Japan K.K., announced that Steven Hawkins has been appointed as the Syngenta Japan K.K. President effective 1 January 2008.

From 2005 - 2007, Steven was the Country Head for Syngenta Korea Ltd. in Seoul, Republic of Korea. In this position, he successfully led the development of a new commercial strategy to increase sales and market share. Earlier leadership assignments included sales and marketing positions in North America and Global Marketing.

Upon the announcement of his new appointment, Steven commented, "Japan, the world's third largest market for agrichemicals, is an extremely important market for us. On the back of our global expertise and technology, Syngenta Japan will continue to provide the best solutions to meet our customers' needs. In the Japanese agrochemical market, there is an increasing demand for safe and environmentally-friendly advanced-function products. We look forward to continuing to provide our market leading crop protection products in Japan. We are committed to making contributions to the development of the Japanese agricultural market by helping growers produce more and better quality of food from limited resources."

Steven Hawkins was born in Canada in 1966. He has an Executive Master Degree in Business Administration, *Agriculture and Food*, (1999 University of Guelph, Ontario, Canada), a Bachelor Degree of Business Administration, *Finance/(Marketing)*, (1996 York University, Toronto, Ontario, Canada) and an Association Diploma in Science (Agriculture), *Operations Management*, (1987 University of Guelph, Ontario, Canada).

Former Syngenta Japan President, Andrew Guthrie has been appointed as Regional Head Crop Protection Asia Pacific.

About Syngenta

Syngenta is a world-leading agribusiness committed to sustainable agriculture through innovative research and technology. The company is a leader in crop protection, and ranks third in the high-value commercial seeds market. Sales in 2006 were approximately \$8.1 billion. Syngenta employs some 21,000 people in over 90 countries. Syngenta is listed on the Swiss stock exchange (SYNN) and in New York (SYT). Further information is available at www.syngenta.com.

Contact

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Steven B. Hawkins
President, Syngenta Japan K.K.

Steven has more than 20 years experience in global and regional agri-business across North America, Europe and North-East Asia.

Most recently, Mr. Hawkins was the President and Representative Director of Syngenta Korea Ltd. in Seoul, Republic of Korea. In that role, he successfully led the implementation of a new commercial strategy to increase sales and market share in the declining Korean market.

Additionally, in Korea, Steven implemented numerous cultural and business transformation initiatives to enable a stronger people platform for future growth in the challenging Korean market. In addition to his role in Korea, Steven has been a member of Syngenta's Asia Pacific Regional Leadership Team where he has been involved in developing the strategy for Syngenta's Asia-Pacific business.

Prior to his Korea posting, Steven was the Director of Marketing and Product Development for Field Crops (Corn, Soybeans, Cereals) in North America and Mexico. In the important US corn market, Steven's team delivered unprecedented market share growth driven primarily by successful launches of the Callisto (mesotrione) product range.

Steven has also worked at the global headquarters for Syngenta in Basel, Switzerland. As a Global Product Manager for Insecticides, his primary focus was on working with country teams to support the implementation of the global launch strategy for the Actara (thiamethoxam) family of brands.

Before moving to Europe, Steven worked for Zeneca AG Products, Wilmington, Delaware, USA as the North American Marketing Manager for Horticulture crops. In that role, Steven's primary responsibility was implementing the launches of the Amistar (azoxystrobin) family of brands in the important Horticulture markets of California and Florida.

Steven began his agri-business career in the sales department of the leading retail and distribution co-operative in Ontario, Canada.

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